

2017 Parade Sponsorship Opportunities

When your business sponsors the 2017 St. Patrick's Day Concrete Mixer Parade you not only gain visibility but give to a great cause in the process.

Each sponsor will have their selected information displayed on one of SD Ireland's concrete mixer trucks during the parade on March 17, 2017. Depending upon your sponsorship level, your company's logo will appear anywhere between 1 and 5 times or can be placed on multiple trucks. The logo will remain on the truck for one month after the parade giving you valuable exposure not only in Chittenden County but all over Vermont.

Sponsorship Packages

Full Truck - \$5,000

- Your logo placed on all five drum positions on one concrete mixer.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

Half Truck - \$3,000

- Your logo placed on three drum positions on one concrete mixer or split onto multiple trucks.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

Quarter Truck - \$1,000

- Your logo placed on one drum position on one concrete mixer.
- Your logo and a link to your website will be included on the SD Ireland Cancer Fund website for one year.

